



SPONSORSHIP AND EXHIBIT OPPORTUNITIES

Texas Electric Cooperatives hosts 12 annual conferences. The primary purpose of these conferences is to provide an environment for co-op employees to learn, network and share ideas. Conferences also provide a unique opportunity for vendors and exhibitors to interact with specific employee groups.

Conferences are built by committees made up of representatives from regions across the state. Committee members work along with the association to ensure relevant learning opportunities and timely information. TEC has delivered more than 75 years of leadership driven conferences.

TEC Annual Meeting

The Annual Meeting is the largest and most elaborate conference of the year. Attendees include cooperative leaders involved in strategic planning as well as day-to-day operations.

ATTENDEES: CEOs, CFOs, CIOs, general managers, directors

LENGTH: 3½ days

SIZE: 800

OPPORTUNITIES: Exhibit Show every five years

SPECIAL NOTE: Registration restricted to co-op members and Business Alliance Program members only. Special BAP appreciation reception.

TEC Accounting Conference and Exhibit Show

The Accounting Conference and Exhibit Show informs CFOs, accountants and financial services employees about best practices on challenging financial issues and new outlooks on complying with numerous fiscal policies, especially those impacting cooperatives.

ATTENDEES: CFOs, senior accountants, budget managers, accounting clerks

LENGTH: 2 days

SIZE: 100-150

OPPORTUNITIES: Exhibit show and sponsorship

TEC Administrative Professionals Conference

The Administrative Professionals Conference brings together employees who oversee a broad range of responsibilities,

including management and support of the office of the CEO, handling the details of their board of directors and, in many cases, influencing buying decisions inside the co-op office.

ATTENDEES: Executive assistants, administrative assistants, office managers

LENGTH: 1½ days

SIZE: 45-60

OPPORTUNITIES: Sponsorship

TEC Directors Conference

The Directors Conference is a closed conference for boards of directors of member cooperatives.

ATTENDEES: Directors, CEOs, managers

LENGTH: 2½ days

SIZE: 250-300

OPPORTUNITIES: Sponsorship

TEC Engineering Conference and Exhibit Show

The Annual Engineering Conference allows the attendees to share and learn what's new in this ever-changing industry. This is an information-filled conference with a two-day exhibit show and several networking opportunities including a golf tournament.

ATTENDEES: Project managers, operations managers, system engineers, electrical engineers

LENGTH: 3½ days

SIZE: 250-300

OPPORTUNITIES: Exhibit show and sponsorship



A Touchstone Energy® Cooperative

For more information, please visit www.texas-ec.org or contact us at (512) 486-6211 or sponsorships@texas-ec.org.

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TEC SPONSORSHIP AND EXHIBIT OPPORTUNITIES

TEC Environmental Conference and Exhibit Show

The Environmental Conference and Exhibit Show looks to inform managers and engineers about the most up-to-date environmental legal and procedural issues impacting the electric utility industry.

ATTENDEES: Environmental engineers, compliance coordinators, operations managers

LENGTH: 1½ days

SIZE: 35-45

OPPORTUNITIES: Exhibit show and sponsorship

TEC Human Resources Conference

The Human Resource Conference provides a blend of learning and networking opportunities to enhance the skills of human resources employees. A typical conference agenda will include sessions on federal and state guidelines involving employees, employee engagement plans and sharing best practices.

ATTENDEES: HR managers, HR supervisors/coordinators, administrative managers

LENGTH: 1½ days

SIZE: 40-60

OPPORTUNITIES: Sponsorship

TEC Information Technology Conference and Exhibit Show

The Information Technology Conference and Exhibit Show includes open discussions about securing networks, new technologies updates and upcoming software innovations—all to ensure IT managers are prepared to navigate the future while dealing with today's challenges.

ATTENDEES: IT managers, IT specialists, IT superintendents, senior consultants

LENGTH: 2 days

SIZE: 45-65

OPPORTUNITIES: Exhibit show and sponsorship

TEC Loss Control Conference and Exhibit Show

The Loss Control Conference and Exhibit Show educates and informs employees on safe practices to incorporate both in and out of the workplace. Sessions typically include real-world examples of how employees can perform highly dangerous work safely. Networking opportunities include a two-day exhibit show and golf tournament for attendees.

ATTENDEES: Operation managers, safety managers, crew supervisors, linemen/journeymen

LENGTH: 3 days

SIZE: 375-450

OPPORTUNITIES: Exhibit show and sponsorship

TEC Managers Conference

The Managers Conference is a closed conference for cooperative managers only.

ATTENDEES: CEOs/presidents, general managers

LENGTH: 2 days

SIZE: 50-75

OPPORTUNITIES: Sponsorship

TEC Materials Management Conference and Exhibit Show

The Materials Management Conference and Exhibit Show focuses on practices and innovations to ensure the most reliable inventory systems.

ATTENDEES: Inventory management, operations managers, purchasing agents, warehouse managers

LENGTH: 1½ days

SIZE: 35-50

OPPORTUNITIES: Sponsorship

TEC Member Services and Communications Conference and Exhibit Show

The Member Services and Communications Conference covers a broad range of member-facing topics such as social media, customer service, communications of all types and marketing and relationship building. There are several networking opportunities including a golf tournament and social outings.

ATTENDEES: Member service managers, communication managers, customer service managers,

LENGTH: 3½ days

SIZE: 125-150

OPPORTUNITIES: Exhibit show and sponsorship

TEC Youth Tour

Influenced and initiated by LBJ, the Youth Tour has been ongoing for more than 50 years with cooperatives supporting high school students by sending them to Washington D.C. on the trip of a lifetime.

OPPORTUNITIES: Sponsorship



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